

Available Online at: https://www.scholarzest.com

Vol. 5 No 03, March 2024

ISSN: 2660-5570

# THE IMPACT OF BOLIHUTU'O TOURISM DESTINATION DEVELOPMENT ON BOALEMO DISTRICT COMMUNITY INCOME

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e history:	

Received: Accepted:

4<sup>th</sup> January 2024 3<sup>rd</sup> March 2024 The development of the Bolihutu`o tourist attraction has a very broad economic driving force, not solely related to increasing tourist visits, but is able to have a good impact on society, especially in terms of people's income. This research impacts the development of the Bolihutu`o tourist destination on the income of the people of Boalemo Regency.

This research methodology is descriptive qualitative, the research time was carried out for six months with a population of Bolihutu`o village people. The instrument that will be used in this research is an interview guide about the impact of tourism development. The data source used in this research is primary data, namely data obtained from interviews and direct observations in the field at Bolihutu'o Beach, Botumoito District, regarding the income of the people of Boalemo district. Data collection techniques include interviews, observation and documentation. Data analysis techniques consist of Data Reduction, Data Display, Conclusion Drawing/Verification.

The results of the research and discussion found three impacts resulting from the development of the Bolihutu`o tourist attraction. Firstly, there is an impact on people's income, especially people on the Bolihutuo coast. It can be seen that in 2018 there was an increase in income, especially in 2019 when people's income peaked. This income is due to the many facilities created by the government and beach managers. Second, the availability of employment opportunities for fishermen does not only involve one profession, they can be a guide for tourists who come to Bolihutu`o beach. Third, with the influx of visitors in 2019, Boalemo district's regional income increased.

The research conclusions found (1) an increase in the income of the people of Bolihutu`o village and its surroundings. This increase was the result of the large number of visitors buying snacks that were being sold (2) the economic growth of Boalemo district increased and increased, the large number of domestic and foreign tourists provided economic benefits for the Boaloemo district tourism office. (3) creating job vacancies for service sellers, including photographers and tourists.

**Keywords:** Development impacts, Bolihutu`o, Community income

#### 1. INTRODUCTION

The In Boalemo district, Botumoito sub-district, there is the Bolihutuo beach tourist attraction which is the beach tourist attraction most visited by people so far. The strategic location is not too far from the busy center, which is the reason why tourists often consider it. So on holidays many people take advantage of visiting this place, from local people to even visitors who are outside the city. With so many visitors every week coming to the Bolihutu'o beach tourist spot, the management of this tourist spot has the desire to carry out development so that it can be well maintained, beautiful and spacious.

Seeing the large role and contribution of tourism, this sector has become one of the mainstay sectors in improving the economy of the people of Boalemo district. Pendit (1990), tourism is able to generate economic growth, because it can provide employment opportunities, stimulate various production sectors, and contribute directly to advances in businesses that can provide benefits and pleasure to both local communities and tourists. One form of tourism

development is tourism development that includes local communities. The development of a place as a tourism destination is expected to become a source and potential for regional activities and economic potential that can be relied upon and is able to stimulate economic activities, including activities in other sectors so that employment opportunities, community income, regional income and state income, increase automatically. The development and development of tourism has a very broad and significant impact on economic development, efforts to preserve the environment and natural resources, and has an impact on the socio-cultural life of local communities. According to Hadiwijoyo (2012: 64-65), sustainable tourism is defined as tourism development that meets the needs of tourists who still pay attention to sustainability, providing opportunities for the younger generation to utilize and develop it based on the existing social order.

This presentation indicates that by developing tourism it will be able to provide improvements to the community's economic sector, starting from maintaining the local culture that characterizes the area to changing people's lives to a better place. Through efforts to develop and develop tourism potential, we continue to maintain the nation's personality and preserve its functions and environment.

As a result of initial observations, the Bolihutu'o coastal tourism community stated that before the tourist attraction was developed, the income they earned did not increase very significantly. This is influenced by the small number of visitors who come to Bolihutu'o tourism. At its peak in 2017, after renovations and the addition of many bathing facilities, many visitors came from local to foreign tourists.

, many visitors carrie from local to foreign tourists.									
	Number of residents (people)								
	<b>*</b> • • •								
	Man			Women			Total		
	2018	2019	2020	2018	2019	2020	2018	2019	2020
Botumoito	7 928	7 927	7 804	7 601	7 631	7 535	15 529	15 558	15 339
Dulupi	8 834	8 869	8 807	8 398	8 5 1 1	8 467	17 232	17 380	17 274
Mananggu	6 827	6 760	6 5 7 8	6 3 9 8	6 420	6 2 7 6	13 225	13 180	12 854
Paguyaman	17 181	17 282	17 239	16 547	16 717	16 673	33 728	33 999	33 912
Paguyaman	4 4 1 7	4 454	4 324	4 131	4 187	4 025	8 548	8 641	8 349
Pantai									
Tilamuta	15 675	15 605	15 336	15 241	15 258	14 894	30 916	30 863	30 230
Wonosari	14 154	14 419	14 362	13 308	13 632	13 548	27 462	28 051	27 910

Primary data source: Bolihutu`o Village Office

With the presence of these tourists, the selling community in Bolihutu`o experienced an increase in income from culinary, accessories and services. Not only that, the economic turnaround was also felt by the Boalemo community as a whole, because many residents' houses were used as accommodation by foreign tourists.

Before the Bolihutu` o tourism, the village people only worked as farmers and fishermen, if the accumulated average daily income was only 50 thousand rupiah. Likewise, farmers only get income once every four months, namely during the corn harvest and coconut climbing season. If it is estimated to reach 2 million over 4 months. Through the explanation above, it can be seen that there was a significant opinion when Bolihutu` o tourism was developed, which initially saw people's income only 2-4, but also increased one-fold based on visitors who bought snacks sold by the community. Researchers have an interest in research that focuses on community income as a result of developing tourist attractions, so they formulated the title "The Impact of Bolihutu` O Tourism Destination Development on Community Income in Boalemo Regency"

#### 2. METHOD

#### 2.1 Type and Data Source

The type of research used in carrying out this research is descriptive type. A descriptive study is intended to provide data that is as accurate as possible about a situation or other symptoms according to what occurred at the time the research was conducted.

Mcmillan and Schumacher define qualitative research methods as a particular tradition in the social sciences that fundamentally relies on observing people in their own region and relating to these people in their discussions and terms. According to Mantra (2004), qualitative methods are research procedures that produce descriptive data in the form of words or speech from people and observed behavior. So it can be concluded from the two definitions above that qualitative research is carried out to observe and analyze the phenomena that are the object of research, namely all aspects of human life and everything that influences them.

The theory of data collection techniques that is used as a reference for researchers is according to Iryana and Risky Kawasati in the scientific article "Qualitative method data collection techniques (2019:4)

#### 2.2 Analysis Method

Sugiyono (2018:244) states that data analysis is a process of searching for and sequentially compiling data obtained from observations in the field by arranging data based on type, describing it into elements, combining it, arranging it into patterns, choosing which ones are important. and what will be studied, and make conclusions so that they are easily understood by yourself and others.

Meanwhile, Miles and Huberman (Sugiyono, 2018:246) stated that activities in analyzing qualitative data are carried out interactively and continue continuously until completion. The activities in analyzing data are: reducing data, presenting data, and drawing conclusions. So, the data analysis technique in this research uses a model initiated by Miles and Huberman in Sugiyono (2018:246) which will be described as follows:

#### 1. Data Reduction (Data Reduction)

Reducing data means summarizing, being selective in choosing main things and prioritizing important things. In this way, data can be represented clearly, making it easier for researchers to carry out further data collection and search for it when necessary. Apart from that, electronic equipment such as laptops can support the data reduction process carried out by researchers by providing codes for certain aspects. If the researcher finds something odd, then that is the focus or target of the researcher in carrying out data reduction.

#### 2. Data Display (Data Presentation)

Presenting data can make it easier for researchers to understand what happened, then plan next steps based on what has been understood. Data presentation can be done in the form of graphs, matrices, narrative text, networks (data networks), and charts. However, in this research the researcher refers to the theory of Miles and Huberman (Sugiyono, 2018:249) which states that the form of data presentation most often used in qualitative research is narrative text. So that researchers do not become immersed in the collection of data obtained, efforts must be made to create measuring tools such as interview guidelines, observation guidelines and documentation guidelines. This aims to enable researchers to see the overall picture or certain parts.

# 3. Conclusion Drawing/ Verification (Conclusion Drawing)

Drawing conclusions in qualitative research may be able to answer problem formulations that have been formulated from the start, because problems and problem formulations in qualitative research are still temporary and will develop after the research is in the field. This means that the initial conclusion will change if strong supporting evidence is not found to support the next stage of data collection. However, if the initial conclusion is supported by valid and consistent evidence when the researcher returns to the field to collect data, then the conclusion put forward is a credible conclusion. This statement indirectly states that conclusions must always be verified during the research until the final conclusion is finally reached.

#### 3. RESULT AND DISCUSSION

#### 3.1 Impact on Community Income.

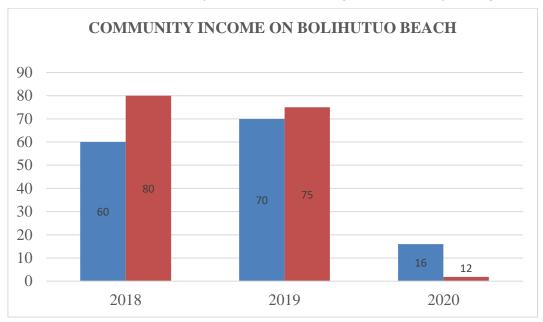
Table 3.1 Average community income in one week in 2018-2019

No	Information	Weekly Income	Monthly Income		
1	Warung makanan ringan	7,000,000	28,000,000		
2	Rumah makan	5,000,000	20,000,000		
3	Penjual asesoris	1,000,000	4,000,000		
4	Penjual minuman dingin	1,500,000	6,000,000		
5	Caffe	4,000,000	16,000,000		
6	Banana boad	7,000,000	28,000,000		
7	Motor air	Iotor air 5,000,000			
8	Water Boom	Vater Boom 11,000,000			
9	Sepeda santai	1,550,000	6,200,000		
10	Qoorder	7,000.000	28,000,000		
11	Cabana Resto	2.100.000	8.400.000		
12	Anjungan	500.000.	2.000.000		
	Total 52,650,000 190,600,000				

Document source Boalemo Regency Tourism and Culture Office

The table above shows a lot of people's income from selling food to borrowing rides. Before being developed by the Boalemo district government service. People who come only enjoy the beauty of the beach. In 2018 to 2020, new rides were introduced, starting from Banana Boad, Water Boom, leisure bikes and Qoorder which became suppliers of the community's economy.

Not only that, the emergence of food stalls which previously were not very numerous, after Bolihutu`o was developed, the income of the local people selling them began to increase. As shown in the table above. Many visitors come because of the variety of rides provided by service sellers. If shown in the graph from 2018 to 2020, people's income decreased slightly. There are also villas for rent and are a place for local and foreign tourists to stay overnight. Here's the graph.



Graph of annual income of the Bolihutuo community and tourist visitors between 2018, 2019 and 2020. The peak income of the people of Bolihutu`o village was in 2018 after the Tomini Bay festival was held by the Boalemo district government. After that, it was no longer noticed by the local government and the community. So in 2020 and

the impact of Covid-19, the income earned by the community decreased greatly.

Increasing people's income also means meeting their family's needs better. This is proven from the results of interviews.

"Selling this. private property, if we calculate the profit for a week, it is around 5 million or more, then if it is set a month it reaches 20 million, but the income does not reach the range of 20 million. There are things that we have experienced which in our opinion are losses because the income does not reach 20 million, but this income is sufficient. our family's household needs are even greater with the existence of this tourist attraction. Previously our parents worked in agricultural fields, income could not reach 20 million a month, but after being developed this tourist attraction has become better, most of the income of the people around this can be categorized as already at the level of capable or capable society".

The presentation of the interview results proves the impact of developing the Bolihutu` o tourist attraction in increasing people's income. Even more than expected. Moreover, what they sell is private property. This means that everything is managed by the owners of the traders. From the results of the interview, there were no retribution costs by the government. However, it is only taxed annually. From this exposure, traders and local governments each gain benefits. I've been selling since this tourist attraction opened even though it hasn't been repaired. The good thing about this place is that we don't charge anything. Weekly income is usually more than 200 so it could reach 2 to 3 million a month. What is certain is that the price of the goods we buy will make a profit when sold.

The results of the interview show the impact of developing the Bolihutu`o tourist attraction in increasing people's income. The Boalemo government does not charge traders any fees. If you look at the income earned by traders in a month, it can cover the needs of their families because they see the position of Bolemo district which is still on the way to development.

In 2018, community income was at its peak, as seen from the rental of Water Boom services, which reached more than 11,000,000 at the weekend. So if the accumulated income they earn in a month reaches more than 44 million. Not to mention other rides. The positive impact of the restoration of the Bolihutu`o tourist attraction has been very fruitful for the community. Moreover, for the economic turnaround for the people of Boalemo.

Availability of development in other fields. The success of economic development can be seen from the increase in activities in the economic sector. The more funds increase, the more benefits can be achieved by managing these funds to realize development goals. People who come only enjoy the beauty of the beach. In 2018 to 2020, new rides were introduced, starting from Banana Boad, Water Boom, leisure bikes and Qoorder which became suppliers of the community's economy.

Not only that, the emergence of food stalls which previously were not very numerous, after Bolihutu`o was developed, the income of the local people selling them began to increase. As explained previously. Many visitors come because of the variety of rides provided by service sellers. The results obtained showed that there were more positive impacts after

the floating was carried out. Results like those found previously by Hary Hermawan/2016 were a result of the impact of the development of the Nglanggeran tourist village on the economy of the local community. The results were positive because people's income increased; increase employment and business opportunities; increasing local community ownership and control; increase government revenue through tourism levies. Meanwhile, there were no indications of a negative impact on the local economy in the form of increases in goods prices. Maintaining public order with the success of economic development is followed by maintaining public order because it can reduce bad behavior in society which is carried out to maintain a decent life.

Even the income they earned was more than expected. Moreover, what they sell is private property. This means that everything is managed by the owners of the traders. From the results of the interview, there were no retribution costs by the government. However, it is only taxed annually. From this exposure, traders and local governments each gain benefits.

#### 3.2 Impact on employment opportunities

The community has many job opportunities when the tourist attraction after being first developed has customer service and accommodation: At the Bolihutu` o tourist attraction there are many workers to serve tourists, small restaurant waiters, and bathroom service staff as well as parking guards for vehicle security. There is bentor transportation. These accommodation professionals help travelers move from one place to another safely and comfortably. The following are residents who get additional work.

I'm actually just an ordinary waiter, but because there are so many tourist visitors, my boat is often used by tourists who want to see and walk around the coastal waters. This boat is mine personally and I have made it in such a way that people who ride it can feel comfortable. Plus there is music from a small speaker so that those who ride feel entertained. Sometimes, if there are not high waves, many people really want to see the sunset from the middle of the beach even though the beach is not very deep. In the middle of the beach there are lots of coral so visitors don't have to be afraid.

From this data, fishermen who only work looking for fish by developing the Bolihutu`o tourist attraction get additional income from side jobs while working as fishermen. There are important tourist guides in providing information and guidance to tourists regarding interesting places, history, culture and other relevant information. This work is carried out by individuals who have better skills than other people. There are several people who have in-depth knowledge about tourist destinations.

Activities and tourist attractions related to tourism in an area will generate new jobs, which can be utilized by the community. As a result, various economic activities, including hotels, inns, travel agencies, restaurants, craft industries and art galleries, have sprung up in tourist areas. Apart from the career options above, tourist locations also provide various additional services for the comfort and needs of visitors. In order for the tourism industry to provide benefits for investors, organizers and private parties as investors, all interested parties must support its existence. Including the government, communities around tourism areas, and private parties as investors. Every week there are arts and entertainment workers. The Bolihutu`o tourist attraction provides entertainment such as musical performances. This is an opportunity for artists, musicians, dancers, and other entertainment professionals. There is sales and trade: Around tourist attractions, there are often souvenir shops, street vendors, or markets selling local goods and souvenirs. This creates opportunities for local merchants and small businesses. Culinary: Tourist attractions often have restaurants, cafes or food stalls offering regional specialties and drinks. This creates opportunities for chefs, servers and other workers in the food industry. Following are the results of the interview.

When the tourist attraction opened I was already selling even though it wasn't like it is now. When it was beautified by the regent in office, many people flocked to sell at this tourist attraction. Starting from ice makers to sellers of accessories such as bracelets and others.

The data above shows the impact of the development of tourist attractions in opening up employment opportunities for the surrounding community. Not only that, many people are paid and employed to be beach cleaners to maintain cleanliness and good conditions at tourist attractions, so many tourists want to immortalize their moments during their holidays. Professional photographers or staff offering photo services can help tourists

According to Sadono (2007) "Employment opportunities are a situation that describes the availability of jobs that have been filled by job seekers. However, it can also be interpreted as a demand for labor. The need for labor is then actually needed by the company or institution receiving the work at the wage level , certain job positions and conditions, which are informed through advertising and other things, are then called job vacancies. The indicator of employment opportunities is the number of people accommodated to work in a job field and the number of jobs available."

Alleviating poverty, poverty is a problem that is a challenge for all parties, poverty alleviation is said to be successful if there are no people who cannot afford basic necessities. Poverty alleviation is also associated with improving people's quality of life, not only from the economic side but also seen from increasing ability to carry out social activities, financing children's education, financing when family members are sick. In short, poverty alleviation can make people more independent.

The community has many job opportunities when the tourist attraction after being first developed has customer service and accommodation: At the Bolihutu`o tourist attraction there are many workers to serve tourists, small restaurant waiters, and bathroom service staff as well as parking guards for vehicle security. There is bentor transportation. These accommodation professionals help travelers move from one place to another safely and comfortably. There are

important tourist guides in providing information and guidance to tourists regarding interesting places, history, culture and other relevant information.

These findings are in line with research conducted by Abdillah, A. et al/2016. The tourism development carried out has an impact on the economic and socio-cultural aspects of the community, these impacts are in the form of positive impacts and also negative impacts. The tourism development carried out has an impact on the economic and socio-cultural aspects of the community, these impacts are in the form of positive impacts and also negative impacts. (1) Opening up new job opportunities, (2) Reducing the unemployment rate, (3) Increasing people's income and purchasing power, (4) Helping to bear the burden of developing local facilities and infrastructure, (5) very high income increases but only seasonally. The impact of tourism development on socio-cultural aspects includes: (1). Protection and preservation of culture and customs. (2) Increasing Education Level, (3) Increasing Skills. The points in common with this research are the opening up of new fields felt by the community, increasing people's income and purchasing power, and helping to bear the burden of developing local facilities and infrastructure.

This work is carried out by individuals who have better skills than other people. There are several people who have indepth knowledge about tourist destinations. Tourism Management: The main job opportunities in tourist attractions include management and governance, such as general manager, operations manager, marketing manager, and so on. Tour Guides: Tour guides play an important role in providing informative and interesting experiences to visitors. They can talk about history, culture and nature around tourist attractions. Front Desk and Customer Service: Hotels, resorts, or accommodation facilities at tourist attractions require staff at the front desk, reception, and customer service to assist guests and answer their questions. Accommodation Facilities: Job opportunities in the accommodation sector include housekeeping, grounds maintenance, and technicians to ensure guest comfort. This is a place where visitors can look for information about attractions, activities, and facilities. Workers here provide information and help in planning visits. Arts and Entertainment Jobs: Some attractions offer entertainment such as performing arts, concerts, or special attractions that require artists, musicians, or entertainment workers. Cleaning and Maintenance: Cleaning and maintenance work to keep tourist attractions clean and safe falls under this category.

Eliminating social inequalities Community economic development can be said to be successful if it can eliminate or reduce the social inequalities that occur. Several ways can be done to reduce social inequality by creating jobs, improving employee quality, increasing social awareness

## 3.2 Impact on Government Revenue.

	illient Revenue.	Number	of Tourists		
No	Bulan	Domestic	Abroad	Amount	Information
1	January	7.889		7.889	
2	February	1.678		1.678	
3	March	1.825		1.825	
4	April	1.467		1.467	
5	May	5.516	30	5.546	
6	June	4.854	33	4.876	
7	July	10.152	32	10.184	
8	August	4.579	25	4.604	
9	September	3.642	42	3.684	
10	October	5.574	98	5.672	
11	November	8.655	105	8.760	
12	December	10.3226	112	10. 438	-
	Total	66.157	466	66.623	

Table. 3.2 2018 Tourist Visit Data

#### Document source Boalemo Regency Tourism and Culture Office

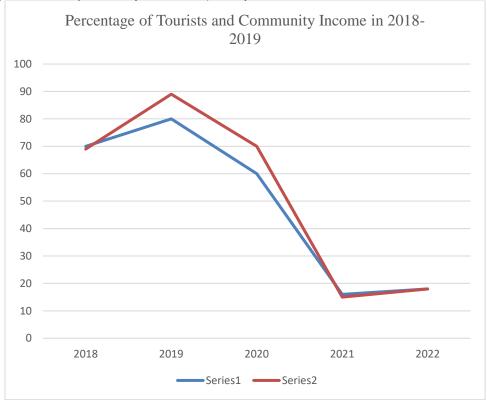
The table above shows that the number of visitors is highest in December, this increase corresponds to free time and a month when many people have started to complete their work. Bolihutu`o is often the main choice for holding meetings or similar activities. In addition, there are many folk concerts or festivals which allow many people to come. In July, Bolihutu'o was also used as the center of Boalemo district activities. With the presence of the regional government to enliven the activities, visitors also came to visit Bolihutu`o.

In January, visitors still reach quite high numbers, because many community activities are carried out on the beach. Early January is also often used as the peak holiday so many people refresh their minds with family, friends and even work partners. Almost all of the outdoor activities carried out by Boalemo district are often carried out on Boluhutu`o beach.

The first data shows that tourist visits reached 66,623. This data certainly has an impact on Boalemo Regency's income. This is possible because tourists who come to visit Bolihutu`o have an economic effect on Boalemo Regency. It can be seen that the comparison between domestic and foreign tourists has an influence when the tourist attraction is

developed from a traditional tourist attraction to a modern tourist attraction. An increase in the number of visitors has a direct impact on increasing tourist attraction levy income which will also have an impact on increasing Regional Original Income (PAD).

Retribution income, which includes tourism retribution income, is one of the most influential sectors in generating Original Regional Income, especially as Boalemo Regency has excellent tourism potential, of course this must be further encouraged in managing this potential so that maximum regional income can be achieved. Tourism product features and choices include general tourism product development, parallel and integrative diversification as well as thematic and spatial synergies between products (Benur & Bill, 2015).



Figure, Percentage of Tourists and Community Income for 2018-2022

In 2020, tourists coming to tourist attractions decreased drastically, this was not because the rides or games at the tourist attraction were not that good, but was influenced by the world health level caused by the Covid 19 virus. So tourists coming on holiday decreased drastically. It can be seen that the number of visitors to tourist attractions in tourist areas in 2020, March, April and May were empty, because all activities outside the home were prohibited. All activities can only be done at home. It was only recently opened but not in its entirety so the number of visitors was only around a thousand. In June alone there were only 807 visitors, in July there were 790 visitors, in August there were 890 visitors, in September there were only 675 visitors. Visitors increased slightly in October to around 1,103, November 1,220 and December 1,123. The beginning of the abandonment of the Bolihutu`o tourist attraction which affected people's income in 2020. This was influenced by the virus which changed all aspects of people's lives. So the total number of visitors who came to the Bolihutu`o tourist attraction was only 16,273.

The comparison is clearly visible in 2018, the number of visitors to the Bolihutu'o tourist attraction was 66,623 people and in 2019 it increased to 70,873 people. The increase in the number of visitors will directly have an impact on increasing tourist attraction levy income which will also have an impact on increasing Regional Original Income (PAD). Meanwhile in 2020 it was only 16,273. certainly affects people's income and PAD.

These tourists are not one of the main aspects of the decline in facilities offered at tourist attractions. The decline in tourists is felt by all levels of society, from the economic aspect of tourism to the coronavirus government which is spreading throughout the world. However, there are domestic tourists who come on holiday and isolate themselves at this tourist attraction because the environment is still natural and the beauty is not boring while undergoing the recovery process from being exposed to the virus. This can be seen from the number of domestic tourists who come reaching more than 16,000. This means that all the facilities on the beach that can be photographed are still very good and these tourists can also boost economic fulfillment in Boalemo Regency. This is different from the income earned by the Bolihutu`o village community from 2017 to 2020. In 2021 to 2022, the Bolihutu`o tourist attraction is no longer maintained, the income is also very different.

Tourism Tourism activities move tourism actors in the economic sector because of the supply and demand for goods and services. Tourists increase demand for goods and services, business people supply their products to capture what tourists need. It can be seen that tourist visits reached 66,623. This data certainly has an influence on Boalemo

Regency's income. This is possible because tourists who come to visit Bolihutu`o have an economic effect on Boalemo Regency. It can be seen that the comparison between domestic and foreign tourists has an influence when the tourist attraction is developed from a traditional tourist attraction to a modern tourist attraction.

Overall, the Bolihutu` o tourist attraction has a positive impact on regional income. The number of tourists is increasing day by day, making it possible for an increase in the number of visitors, which will directly impact on increasing tourist attraction levy income which will also have an impact on increasing Regional Original Income (PAD). Moreover, levy income, which includes tourism retribution income, is one of the most influential sectors in generating Original Regional Income, especially as Boalemo Regency has excellent tourism potential. This finding has similarities with previous research because of the uniqueness of the community economy which has an impact on the regional economy. Sani Alim Irhamna/2017 researched the impact of tourism development on the economy of the community around tourist attractions in Dieng, Wonosobo Regency. The impact on the economy of the surrounding community from the development of tourist attractions in Dieng, Kejajar District, Wonosobo Regency is increasing community income and increasing employment opportunities. The positive impact is that the condition of the tourist attraction after development in terms of facilities and services is getting better, but the negative impact in terms of safety and cleanliness is still not good and even worse due to the large number of facilities being built. The negative impact does not only lie in the cleanliness of the tourist attraction, the difference is that in Bolihutu'o, the community often works together to clean up rubbish, plus the cleaning staff of the Boalemo district government.

However, you need to know that the bad impact will be if you don't make the Bolihutu'o tourist attraction the number one tourist destination in Boalemo district. first, the disappearance of jobs for people and sellers on the coast or along tourist attractions, and that is what is happening now

#### 4. CONLUSION

Based on the results of research and discussion, it was found that the impacts resulting from the development of the Bolihutu`o tourist attraction in Bolihutu`o village, Boalemo district consisted of (1) increasing the income of the people of Bolihutu`o village and its surroundings. This increase was the result of the large number of visitors buying snacks that were being sold (2) the economic growth of Boalemo district increased and increased, the large number of domestic and foreign tourists provided economic benefits for the Boaloemo district tourism office. (3) creating job vacancies for service sellers, including photographers and tour guides

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