



SPECIFIC ASPECTS OF THE DEVELOPMENT OF YOUTH TOURISM ON THE BASIS OF FOREIGN EXPERIENCE

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Article history:	Abstract:
Received: 10 th May 2023	This article examines the work carried out in Uzbekistan on the comprehensive development and support of tourism, the existing problems in tourism in our country and the possibilities of their effective solution. Attention is drawn to the need to attract young people to internal and external tourism in order to lead a healthy lifestyle, as well as the state and development of youth tourism.
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Since the first days of independence, tourism activity in our country has been considered at the level of the main state policy. All the necessary organizational and legal mechanisms have been created for the development of the industry, important regulatory documents have also been adopted, and this work continues to this day. In order to develop tourism in our country, raise it to a new level and make our country one of the world centers of tourism, first of all it is necessary to create a legal framework. In this regard, there are laws and codes of the Oliy Majlis of the Republic of Uzbekistan, a number of decrees of the President of the Republic of Uzbekistan on tourism, resolutions of the Cabinet of Ministers of the Republic, instructions and procedures of the Ministry of Justice, as well as other competent state bodies are being developed and implemented.

The state policy in the field of tourism is one of the manifestations of the socio-economic policy of the state.

The state policy in the field of tourism is a state activity for the development of the tourism industry and the subjects of the tourist market (tour operators and travel agents), improving the forms of tourist services for citizens and strengthening their political, economic and social potential on this basis. Tourism policy is implemented in all regions of the Republic of Uzbekistan, primarily at the level of individual subjects of the region, in order to eliminate contradictions between existing tourism and the economy of the region.

The tourism policy of the state consists of a set of forms, methods and methods of influencing the activities of the tourism sector in order to develop the national economic complex and achieve specific goals.

Due to the integrated application of certain measures, it is possible to increase the effectiveness of the strategic management system in the development of tourism. Currently, more than 20 local and national tourism development programs are being implemented in the republic and major projects are being adopted.

State directions of tourism industry management

The main objectives of state regulation of tourism activities are:

- ensuring the rights of citizens to rest, freedom of movement on the road and other rights;
- environmental protection;
- creating conditions for activities aimed at improving the health, education and training of tourists;
- the development of the tourism industry that meets the needs of citizens in travel, the creation of new jobs, the development of international relations, the preservation of tourism facilities, the rational use of our natural and cultural heritage.

Methods and functions of State tourism management

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Functions	Methods
1.General organizations and legal norms of tourist activity	- to give general concepts and definitions - signing of agreements on cooperation and purchase and sale - obtaining a visa - cases related to the movement of products across the border
2.Tourism development planning	- development of a general strategy and concept of tourism development - management of regional placement of tourism facilities - infrastructure development planning
3.Various activities	-licensing - standardization - certification

4. Staffing of the tourism industry	- preparation of state standards and methodological recommendations for the continuous development of the personnel training system - to promote the professional development of workers of travel agencies.
5. The process of tourism market research	- conducting marketing research of the tourism services market - creation of national tourist research centers.
6. Support of foreign economic activity of travel companies	- opening of representative offices and branches in foreign countries - conclusion of international agreements - creation of advertising and brand of national products
7. protection of historical monuments and the environment	- creation of appropriate procedures and laws for the restoration and conservation of natural resources - restoration of historical monuments - distribution of tourist rent
8. Creating a significant and high prestige of the country and regions	- marketing - advertising, information and analytical process - tax benefit - investments

The priority areas of state regulation of tourism activities are the support and development of domestic, inbound, social and initiative types of tourism.

Regulation of tourist activity by the state is carried out in the following ways:

- creation of regulatory legal acts aimed at improving relations in the tourism industry;
- cooperation in the promotion of tourism products in the domestic and global tourism markets;
- protection of the rights and interests of tourists, ensuring their safety;
- standardization, licensing, certification of tourist products in the field of tourism;
- determination of the procedure for entering the Republic of Uzbekistan, leaving the Republic of Uzbekistan and visiting the territory of the Republic of Uzbekistan, taking into account the interests of tourism development;
- increase in direct budget allocations for the development and implementation of the state target program for the development of tourism;
- creation of favorable conditions for investment in the tourism industry;
- organization of the tax and customs system;
- provision of preferential loans, tax and customs privileges to tour operators and travel agents engaged in tourism activities on the territory of the Republic of Uzbekistan and attracting foreign citizens to engage in tourism on the territory of the Republic of Uzbekistan;
- cooperation in the training of tourism personnel;
- development of scientific research in the field of tourism industry;
- cooperation with the participation of Uzbek tourists, tour operators, travel agents and their associations in international tourism programs;
- supply of cartographic products;
- other methods applied in accordance with the legislation of the Republic of Uzbekistan.

In order to implement the Decree of the President of the Republic of Uzbekistan dated December 2, 2016 No. PD-4861 "On measures to ensure the advanced development of the tourism sector of the Republic of Uzbekistan" and to ensure the effective organization of the activities of the State Committee for Tourism Development of the Republic of Uzbekistan, the following activities are carried out:

1. The following main tasks and activities of the State Committee of the Republic of Uzbekistan for Tourism Development have been identified:

- to ensure the formation and implementation of a holistic concept of tourism development aimed at radically increasing the tourism potential of the country, giving tourism the status of a strategic branch of the economy, carrying out a unified state policy in the field of tourism;
- implementation of an active advertising and information policy aimed at conducting marketing research on the foreign and domestic markets of tourist services, wide promotion of historical and cultural heritage, preservation and development of the tourist image of the Republic of Uzbekistan, penetration of national tourist products and brands into international tourist markets;
- coordinating the development of national and regional programs for the integrated development of domestic, inbound and outbound tourism and monitoring their implementation, intensive development of a wide range of types of tourism, attracting foreign investment, as well as loans and grants from international financial institutions and other organizations, for the development of tourism infrastructure in accordance with international standards of achievement;
- coordination of the development of tourism activities, ensuring the creation of new tourist territories in the regions, their certification, the formation of unified state registers of tourist destinations and tourism facilities;

- coordination of the development of standards for the quality and safety of tourist services aimed at ensuring the safety and health of tourists in the organization of tourist services, primarily in tourist accommodation, catering facilities, when moving across the territory of the republic and the organization of visits to tourism facilities, licensing of services in the field of tourism and certification of tourist services, inspection control for compliance with the established requirements and standards;
- to optimize the state regulation of the tourism sector and, on the basis of market relations, to develop competition in the market of tourist services, to develop proposals aimed at eliminating all problems and obstacles hindering the development of tourism, to contribute in every possible way to increase entrepreneurial activity in the tourism sector, to actively apply information and communication technologies for the introduction of this industry;
- in the field of tourism, first of all, the UN World Tourism Organization, international and national tourism organizations and foreign companies operating in the field of tourism, expanding international cooperation, introducing international and interstate standards and norms into tourism activities and practice;
- organization of regular retraining of employees of subjects of tourist activity and improvement of their qualifications at a high level, support for the development of branch tourism sciences.

The State Committee of the Republic of Uzbekistan for Tourism Development is the legal successor of the National Company "Uzbektourism" for all obligations and contracts, including international obligations and agreements, with the exception of employment contracts.

As independent divisions within the State Committee for Tourism Development of the Republic of Uzbekistan:

State Unitary Enterprise "Center for the Promotion of National tourist products" on the basis of the state unitary enterprise "Buyuk ipak Yuli" of the advertising Agency under the National Company "Uzbektourism";

On the basis of the unitary enterprise "Tourist Services Certification Center".

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State Unitary Enterprise "Dispatcher Tourist Service Center" on the basis of the state enterprise "Main Directorate of Dispatcher tourist Service";

On the basis of the state enterprise "Republican Scientific and Educational Consulting Center" to create a state unitary enterprise "Republican Center for advanced training and retraining of personnel in the field of tourism".

The heads of regional departments of the State Committee for Tourism Development of the Republic of Uzbekistan are appointed by the Chairman of the Committee on the proposal of the Chairman of the Council of Ministers of the Republic of Karakalpakstan and the governance of the respective regions.

According to experts, as a result of the implementation of these proposals, revenues from the tourism sector will increase 10 times in the next 5 years, and Uzbekistan will become one of the leading tourist countries in the international market. To do this, first of all, we need to be able to use the resources available to us wisely, optimally direct income from the tourism industry. We need to explore all the ways of development and use the one that suits us in our country, as well as in countries with developed tourism.

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