



THE ROLE OF PROMOTIONAL TECHNOLOGIES IN PREPARING ADOLESCENTS FOR SOCIAL AND SPIRITUAL LIFE IN FAMILIES

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Article history:	Abstract:
<p>Received: March 1st 2023 Accepted: April 3rd 2023 Published: May 10th 2023</p>	<p>The article reveals the increase of socio-spiritual activity of teenage youth, the further development of creativity, creative abilities. In addition, it was thought that the upbringing of teenage youth as highly moral and disciplined, their quality education and upbringing in the spirit of patriotism played an important role in the economic and political development of the country.</p>

Keywords: Increasing the socio-spiritual activity of adolescent youth, creativity, creativity, abilities, economic and political progress.

In order to create a new spiritual space and a new worldview and mindset of the population, "systematic organization of activities aimed at studying and improving the social and spiritual environment in the family, neighborhood, educational institutions and work communities, social and spiritual activities in the cross-section of regions based on the principle of "neighborhood - district - region - republic" it is appropriate to implement the tasks of forming a map of environment optimization, wide introduction of modern information and communication technologies in this process.

Since it is the responsibility of governors - chairmen of regional councils to ensure the stability of the social and spiritual environment in neighborhoods, it is assumed that the organization of spiritual promotion works in each neighborhood, in the "neighborhood" way, will give good results, clearly defining the work and carrying it out together with the public, as well as "One intelligent It is becoming important to attract professors and teachers and famous intellectuals to each neighborhood based on the principle of "spiritual patron of one neighborhood". However, unfortunately, today, social and spiritual education, propaganda and campaigning work does not meet the requirements observed in the process of renewal, changes, serious changes and comprehensive reforms in our country. For this, it is necessary to create a new strategy of the socio-spiritual education system, bring spiritual-educational work among young people to a high level, enrich it with content, properly implement social-spiritual promotion work, and effectively use the influence of mass media.

Nowadays, it is necessary to make effective use of this environment of openness, transparency, and freedom, to effectively fight against actions that have a negative impact on the minds of young people and to make them ideologically dependent.

In New Uzbekistan, which is entering a completely new stage of development, the inspiring idea of "From national revival to national rise" is entering our lives more and more deeply. In this process, the higher the potential, spirituality and legal knowledge of young people, the more advanced science will be. In this regard, increasing the effectiveness of spiritual and educational events, which are important in the education of young people, is of urgent importance. In particular, the greatest responsibility in this regard falls on the woman-mother.

Therefore, as a woman is the educator of the nation, her spirituality is important in bringing up the young people who decide the future development and raising them to the level of a perfect human being. After all, the nation is created by the mother and raised by the mother. Mothers, who are an example of wisdom and purity, form the basis of the spirituality of our country and the essence of our culture. In order to raise a well-rounded generation that is the future of our country, every representative of our nation should educate his child in the spirit of love and respect for our social and spiritual education, values, language, sacred religion, great figures who have left a deep mark on our rich cultural past, humanity, internationalism and sincerity unique to the world and Our education in the spirit of tolerance is needed today more than ever.

Uzbek women have the responsible task of "preserving the national oriental spirituality and continuing it at a higher level, on modern foundations." Honoring women, showing respect and honor to them has been a value characteristic of the peoples of the East since ancient times. Because, as a woman is the educator of the nation, her spirituality is important in bringing up young people who decide the future development and raising them to the level of a perfect human being.

That's why it is the most sacred task for women today to focus on creating all the conditions that allow them to bring up a healthy generation.

Abdulla Avloni, one of the progressive enlighteners, said, "Who does the education?" Where is it done?" - to the question "First home education. "This is a mother's duty," she answered. Indeed, mothers are primarily responsible for the nation's development. Another enlightener, Abdurauf Fitrat, said that "mothers of the nation must receive education and knowledge, they must perfect their morals and knowledge."

Jadids say that "without accepting women as full-blooded members of society, without properly solving the family problem, without raising the young generation in the right way, it is impossible to reform the society, to direct its development towards development, in the end, the fate of the nation depends on the condition of its women and their families". - in the course of his actions: by defining the place of women in the family, increasing their position in society, ensuring equal rights in their participation in religious and secular affairs, enlightening them based on the fact that women are the support of the nation, the responsibility of the social, moral and labor education of the young generation, since the cultural and spiritual level of any society is determined by the attitude towards women, it is necessary to change the negative attitude towards them.

On the basis of these ideas of the Jadids from our great ancestors, the incomparable position of women in the history of mankind and the fact that the family is the main foundation of society was reflected.

During the years of independence, a number of effective measures were implemented to increase the position and status of women in the society. This creates opportunities for them to show their talents and abilities more broadly. Today, no matter what area of society we focus on, we witness the activity of women as a great social force.

At the moment, the policy of caring for women carried out by our state, treating them with respect, in turn, is a certain responsibility for our women, i.e., to improve the social and spiritual environment of society today, when ideological attacks are on the rise, to make the growing young generation worthy of their ancestors, and national - to educate in the spirit of loyalty to spiritual values, to correctly interpret the essence of the holy religion of Islam, to protect young people from the influence of various harmful currents, to rely on and rely on women in solving extremely urgent issues related to the future of our country, to use their energy and intelligence wisely. he is demanding.

1059 of the Cabinet of Ministers of December 31, 2019 in order to ensure the implementation of the decision of the President of the Republic of Uzbekistan "On additional measures to increase the effectiveness of spiritual and educational work" dated May 3, 2019 No. - as stated in the decision no.: as stipulated in the Strategy of Actions on the five priority directions of the development of the Republic of Uzbekistan in 2017-2021, the effective implementation of tasks related to the education of the population, especially the youth, providing them with the basic competencies most necessary for a peaceful life, social - it is important to develop scientifically based indicators for evaluating spiritual education, first of all, based on the principles of continuity and coherence in the educational process, it is important to correctly organize the period of pregnancy of the mother, to determine the main directions for socio-spiritual education of infants and children.

In adolescents, gradually forming such important qualities as loyalty to the motherland, entrepreneurship, willpower, ideological immunity, kindness, responsibility, tolerance, legal culture, innovative thinking, hard work, starting from childhood, and in the implementation of continuous social and spiritual education that lasts until the age of 30, parents The issue of development and implementation of the mechanism of mutual effective cooperation of mother, educator, teacher, continuous education institutions and neighborhood community is one of the urgent issues. To increase the knowledge and pedagogical culture of the population on child education, to regularly acquaint citizens with effective pedagogical technologies, methods and forms of implementation tested in the world experience of continuous socio-spiritual education, malicious information distributed through the mass media, including the Internet global information network, It is possible to achieve great success if the cooperation of state organizations, civil society institutions, mass media and the private sector is effectively established in the formation of a healthy worldview against the vices that erode morals, the destructive ideas that lead the youth astray, and the organization of continuous social and spiritual education.

The sustainable progress and development of every country depends on the human factor, in particular, on the scientific, creative and spiritual potential of the young generation. From this point of view, it is important to ensure the effectiveness of youth policy in our country, where the majority of the population is made up of young people.

The problems of teenagers are being solved at the level of state policy. It should be noted that in the current era of globalization, the outlook and opinion of teenagers is changing day by day. Today, it is not an easy task to surprise them, to develop projects that take a deep place in their hearts, because this process requires new approaches. One of the main reasons for this is explained by their active use of modern information communications, quick awareness of news and events happening in the world.

A number of new projects are being developed in order to increase the socio-spiritual activity of teenagers, to further develop their creativity and creative abilities. In particular, in the "MODULE 5" project, which was implemented recently, successful young men and women who are masters of their work and have achieved many achievements in their lives will participate in lectures and share their experiences with young people. The main goal is to encourage teenagers and inspire them towards new goals.

In addition, one of the projects that arouses great interest among teenagers is the motivational videos under the name "Boundless". In these videos, the life path of young people with limited physical abilities, but who have high hopes for life, who aim for great goals and even achieve high results, is highlighted.

A notable aspect of the meetings and dialogues with students of higher education institutions is that on the personal initiative of the students, modern format projects such as "The Chance" have been established, which serve

as a platform for young people to express their problems, suggestions and recommendations. This is important for our young people to set ambitious goals, increase their social and political activity, develop their leadership skills, and create skills and abilities in terms of creativity and innovation. This kind of activity among young people makes one happy, but parents and educational institutions should not be complacent about this, and should not forget that they should constantly search for modern solutions, methods and methods. After all, in various events and scientific conferences, the task of developing creative thinking of young people, their innovative potential, formation of leadership qualities, and so on, is to find theoretical and practical solutions. It is their initiative that researchers, specialists in the field have the opportunity to discuss reforms in the country's youth policy, to develop effective methods of solving current issues, new initiatives are being born in this regard, and issues of communication, exchange of experience and cooperation are also important.

It is necessary to note with particular satisfaction that the President of the country is personally participating in the construction of youth policy in the new Uzbekistan. As the head of state noted, special attention is being paid to educational issues, reform of primary, secondary and higher education at the initial stage of forming love for the great breeds of the young generation, raising them in the spirit of loyalty to the Motherland. Educating teenagers with high morality and discipline, their quality education and growing up in the spirit of patriotism play an important role in the country's economic and political development. As a result, the basis of social stability and success is created. The social activity of teenagers is increasing in the modernized society.

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