



DEVELOPMENT OF ECONOMICALLY SIGNIFICANT QUALITIES OF STUDENTS.

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Article history:	Abstract:
Received: March 1 st 2023 Accepted: April 3 rd 2023 Published: May 10 th 2023	This article discusses the theoretical foundations of the development of economic culture and its connection with political culture, economic knowledge and economically significant qualities of a person
Keywords: Economic culture, political culture, economic knowledge, political culture, economic attitude.	

In our country, social and economic changes, relations of a developed market economy, formation of economic knowledge among young people, and the principle of acceptability[1] are creating the normative basis for creating a high moral and economic culture.

Economic culture - its essence, meaning is that people understand the unity of their economic knowledge, beliefs, and practical activities. In this, a person enters into this process with his economic consciousness, activity, attitude. Economic etiquette is a set of consistent moral and ethical behavior of a person in the course of economic activity. First, let's pay attention to the meaning of the words economy and culture. As for the explanation of the word economy, it is derived from the Greek word "economy" (oikonomía), which means proper household management. Economy is economic work, as well as a set of social relations formed in the system of production, distribution, exchange and consumption. The word culture comes from the Arabic word "Madina" (city). Arabs divide people's lives into two types: one is Bedouin or desert life; the second is called cultural life[2]. Bedouin is used for the nomadic peoples living in the steppe deserts, and culture is used for the peoples who live in the city and have their own way of life. There are about 300 terms and interpretations of culture in the sources of world history, and the basis of all of them is the product of human thinking. When both are embodied, that is, the high economic culture of people who can properly approach market relations in the economy is understood.

The formation of economically important qualities of a person is a necessary condition for the successful functioning of the economy of society. However, in recent years, the analysis of the economic development of our country shows that even if they do not have special theoretical knowledge, entrepreneurs who rely on their organizational characteristics, i.e., efficiency, initiative, creativity and other qualitative characteristics, have prospects for economic development. led to the emergence of a lot of one-day enterprises that did not exist and focused only on material profit. The activity of such enterprises not only does not help to stabilize economic activity in the country, but also calls into question the effective implementation of market economy reforms.

According to Academician B. T. Likhachev, to overcome the crisis in the economy, social relations and spiritual life, to successfully develop the market as a mechanism for improving the economy, it is necessary to "give us the impression of politeness, reliability and moral integrity, rely on one's own strength, and believe in success, creativity." , it is necessary to cultivate such qualities as ingenuity, avoiding dangerous and confusing situations, and showing the ability to reason. The personal characteristics listed by B. T. Likhachev are mainly of economic importance, such as honesty; so It is based on human moral norms, such as reliability, discipline, accuracy, initiative, commitment, courtesy, respect for the employee, partner, and consumer[3]. The condition of an individual's adequate adaptation to the market type of economic relations is the formation of a complex of knowledge, skills, skills and personal characteristics, which are combined with the concept of economic culture and implemented by the individual in the course of economic activity.

By the 20th century, a certain theoretical base related to the concept of economic culture was gathered Methodology and theory of economic culture A.B. Mamanazarov, R.G. Akhmetova, V.D. Popova, G.L. Smirnova, A.K. Uledova, V.P. Considered in scientific works of Fofanova, A.A.Sisoeva [5]. A person with a formed economic culture not only creates, enriches and consumes cultural values, but also rises to a higher level of freedom in the process of his development, and thus it is appropriate to consider economic culture as the most important means of self-development of an individual. ladi The importance of economic culture is constantly increasing in the context of economic reforms being carried out in our country.

In terms of its origin and social role in the life of society, economic culture is closely related to political culture. This mainly explains the unity of economic and political relations of society. Therefore, the economy is directly reflected in politics, and politics confirms the economic interests of society through law-making. Economic culture, in turn, is a carrier of political positions, but the process of political accumulation takes place in it by reflecting and changing economic reality[3]. Changes in the political life of society inevitably lead to a change in the economic direction, and on the contrary, the search for new forms of economic activity, as a rule, leads to a change in political relations. The recent situation in the Middle East, Central Asia, Russia, Ukraine, and Afghanistan is proof that economic culture is closely connected with political culture.

The educational function of economic culture is responsible for the formation of a person who is able to adapt to certain socio-economic conditions and implement the mechanism of work at a high level of market relations. The market economy is the main driving force of development, the main character in market conditions is a civilized entrepreneur. Nowadays, the most important means of stabilizing the economy is the rapid assimilation of modern economic culture in the conditions of new market relations.

Thus, economic culture organically absorbs a number of features characteristic of other subsystems of general culture, but in addition, it also has its own characteristics, due to which we perceive it as an independent concept. Such a feature is, first of all, the separation of the economy as the main field for the implementation of economic culture. American scientist K. Hess, in his book "The World Is Made This Way" aimed at the younger generation, evaluated the economy as a combination of nobility and profit: "Economy is primarily based on your personal behavior. the economy will also be poor and fraudulent." Of course, this definition is very different from the classic definitions known to us from economics textbooks [5]. However, it correctly and clearly reflects the essence of the concept, the complex mechanism of economic relations is closely related to the qualities of the economic and cultural personality, such as "strength of character, the ability to make independent decisions and, finally, a sense of self-worth." reveals its existence. A healthy economy needs such people. People with such qualities who have taken a step towards an independent life can believe in success.

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